
Sponsorship Opportunities For The “Good For The Soil Music Festival”

Dear Potential Sponsor ,

We invite you to join us in creating magic at the GOODFORTHESOLL Ingersoll's Music Festival. While there is no "I" in Team, there is a capital "I" in "Ingersoll," symbolizing the incredible impact your sponsorship can have on this community event. Together, we can craft unforgettable memories that will resonate for a lifetime. Time is of the essence, and we desperately need your support to make this festival a reality.

Your contribution will not only enrich the lives of those who attend but also leave a lasting legacy in Ingersoll.

Hoping to have you Committed by June 28th To accommodate Marketing Materials, Signs , Videos and Posters ..

Please Visit the Link for a preview of the GOODFORTHESOLL BRAND

<https://goodforthesoll.com/sponsorship-opportunities/>

Thank you

Jay Panaseiko - Studio73 Digital media

Email Jay@studio73digitalmedia.com / jay@goodforthesoll.com with any Questions or Concern

sponsorship@goodforthesoll.com

Event Overview

Event Name: Ingersoll Rocks or Good For The Soul Music Festival

****Date:**** Saturday, August 24th, 2024

****Location:**** Memorial Park, Ingersoll, Ontario

****Headliner:**** Canadian Rock Icons HELIX

****Organizers:**** Ingersoll Lions Club ,Town of Ingersoll, Ingersoll BIA, and Studio73 Digital Media

****Purpose:**** A free community event to bring the people of Ingersoll together, attract visitors to boost the local economy, and provide a day of fun and music for all ages.

Event Lineup

Headliner - HELIX (Celebrating their 50th year)

Opening Acts One Way Streets (From Ingersoll) / SARAH SMITH

Community Involvement

- Various local service clubs will provide support staff.
- Service clubs will also manage the beer gardens.
- Event merchandise will include t-shirts and a booklet
- Event banners and Signs.
- Custom Business Promotions beginning August 1st for any business involve
- The Band and I will Be in to your business to give you a shout-out

ALL SPONSORSHIP MONEY WILL FLOW THROUGH THE INGERSOLL LIONS

ATTENTION ALL

Platinum Sponsor , Sapphire Sponsor and Gold Sponsor Must Be Committed by June 28 th to be added to the Posters and Video *** Need to Launch for Social Media Campaign Will need your Logo in a solid colour white Preferably , We can Help you convert, but in White is Best. Logos can Be emailed - With the Subject Line of your Sponsorship level "Insert Your Sponsorship Level HERE" to sponsorship@goodforthesoll.com**

Please see packages below

You can Pay Via the Website through Paypal Directly to the Lions Club of Ingersoll,
Or by Check made out to the "The Ingersoll Lions Club"

Visit this Link For the Paypal link and all other Sponsorship Info The Logo Symbol at the BOTTOM of the page will lead you Back to the link below (and Easter Egg of Sorts)

<https://goodforthesoll.com/sponsorship-opportunities/>

PAYMENTS CAN BE MADE BY E-Transfer

To The Ingersoll Lions Club at : ingersollionsfundraising@gmail.com

Checks can be dropped off at <http://maps.apple.com/maps?q=10+McCreery+Rd+Ingersoll+ON+N5C+4E9>
10 McCreery Rd. Ingersoll, N5C 4E9

We Can even Come Pick it Up Please Call or Email

The Ingersoll Lions - Charlie Hulet 519- 536-3528
Email: ingersoll@a15lions.org

Studio73 Digital Media - Jay Panaseiko 519-497-9173
Email: jay@studio73digitalmedia.com / sponsorship@goodforthesoll.com / jay@goodforthesoll.com

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Sponsorship Packages

Platinum Sponsor - \$10,000

****Benefits:****

- Logo prominently displayed on all marketing materials, Event signage, Merchandise, Video and Poster and Event Tee
- A full-page ad in the event booklet
 - Opportunity to have a booth at the event and advertise and promote your business
- Social media shoutouts leading up to and during the event
- Recognition in press releases and all media coverage, Radio Shout outs
- Photo opportunities with the Bands
- 10 free event T-shirts

Sapphire Sponsor - \$5,000

****Benefits:****

- Logo on marketing materials, event signage, Merchandise, Video and Poster and Event Tee
- Half-page ad in the event booklet
- Booth space at the event
- Social media mentions leading up to and during the event
- Recognition in press releases, Radio Shout outs
- 5 free event T-shirts

Gold Sponsor - \$2500

****Benefits:****

- Logo on marketing materials and event signage, Event Tee
- Quarter-page ad in the event booklet
- Social media mentions
- Recognition in press releases
- 2 free event T-shirts

Silver Sponsor - \$1000

****Benefits:****

- Logo on event signage Event Tee
- Eighth-page ad in the event booklet
- Social media mentions for your Promotions
- Recognition in press releases

Bronze Sponsor - \$500

****Benefits:****

- Logo and Mention in the event booklet
- Band Social media mentions for your Promotions

Honourable Mention Sponsor - \$250****Benefits:****

- Mention in the event booklet book as event supporter
- Business Name , Contact Information

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Conclusion

The "Good For The Soll Music Festival" aims to bring the Ingersoll community together, attract visitors, and support the local economy through a day of free entertainment. With the support of sponsors, strategic social media promotion, and community involvement, this festival will create lasting memories and celebrate the rich musical heritage of Ingersoll.

The Ingersoll Lions Club, Helix and Studio73 Digital Media are committed to helping in any way possible to make this event a success. Brian Vollmer of Helix Will be in this town .. Spreading the word of your Business , We are short on time and we need help ..

Jay Panaseiko - Creative Mind - Studio73 Digital Media jay@goodforthesoll.com / sponsorship@goodforthesoll.com

Marketing IDEAS , HELIX BURGER at the Jokers Crown , Helix Coloured Nails at the salon, Best Helix Guitar Solo at the Music academy , Temporary Helix Tattoos or real ones . the List goes on and on and On

From August 1st to the day of the event maybe until end of the month

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A Message from our title sponsor the Ingersoll Lions Club

The Ingersoll Lions are honoured and excited to be the Title sponsor and to have the opportunity to be a part of bringing the "Good for the Soll music concert", to the Town of Ingersoll.

Good for the Soll is an opportunity for our whole community to benefit by bringing people, who will visit our businesses, to eat and shop. The plan is for Helix T-shirts to be sold at various sponsoring businesses. This will bring people into the businesses even before the event. There will be promotional meals and services, during the month of August, that will advertise the local businesses and again bring people to our downtown. The concert itself will bring in people who will need to eat, drink, and possibly need places to stay.

As Lions our motto is "we serve".

Any proceeds received by the Lions Club from the concert will in turn be used for the benefit of the community in many ways.

The Ingersoll Lions Club would like to thank all of our sponsors for the opportunity to bring this exciting event to our town.

Good for the Soll



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To The Ingersoll Lions Club at : ingersollionsfundraising@gmail.com

Website and Social Media Links

sponsorship@goodforthesoll.com

<https://goodforthesoll.com/>

Facebook: <https://www.facebook.com/Goodforthesoll/>

Instagram: <https://www.instagram.com/goodforthesoll/>

Youtube: https://www.youtube.com/channel/UCpsu_HiLrXTtVkj_fiLGXtw

